

Let's talk about
GRIEF

CONFERENCE

SPONSORSHIP OPPORTUNITIES

'Let's talk about grief' Conference 2024 is a full day of rich learning opportunities to encourage conversations around grief, with the aim of improving our collective grief literacy.

Speakers include renowned grief resilience researcher Dr Lucy Hone, Australian thanatologist Dr Lauren Breen, Cabrini Makasiale, and the Mental Health Foundation.

There will be a mix of presentations and workshops, concluding with a panel discussion facilitated by Grief Centre Patron Judy Bailey.

We are seeking sponsorship from organisations that share our vision of a grief literate society – how to live with it and support others through it in different contexts.

This is an opportunity for you to present your brand to an audience of loss and grief professionals and showcase your commitment to the wellbeing of New Zealanders living through loss.

150 delegates are expected at the event including counsellors, other therapists, aged care workers, palliative care teams, funeral home employees, teachers, social workers, school counsellors, related community organisations, nurses and other medical professionals, counselling students and more.

All proceeds from the conference go towards helping the Grief Centre support New Zealanders living through loss.

Get in touch: Katrina King, General Manager
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SPONSORSHIP TYPE	INCLUDES:	PRICE
MAIN CONFERENCE SPONSOR	<ul style="list-style-type: none"> ★ Keynote (Dr Lucy Hone) sponsorship with special mention branding ★ Branding on all conference marketing: <i>Proudly sponsored by xx</i> ★ Two complimentary tickets to the conference ★ Thanks and acknowledgement on the conference day, conference website, conference programme and all marketing mail-outs ★ Marketing material can be included in the conference goody bag 	\$5,000
LUNCH SPONSOR	<ul style="list-style-type: none"> ★ Branding on lunch tables ★ Marketing material can be included in the conference goody bag ★ Thanks and acknowledgement on the conference day, conference website and conference programme 	\$2,500
DELEGATE GOODY BAG	<ul style="list-style-type: none"> ★ Branding on delegate gift and bag ★ Marketing material can be included in the conference goody bag ★ Thanks and acknowledgement on the conference day, conference website and conference programme 	\$2,500
DR LUCY HONE WORKSHOP	<ul style="list-style-type: none"> ★ Dr Lucy Hone workshop sponsorship with special mention branding. ★ Thanks and acknowledgement on the conference day, conference website and conference programme 	\$1,000
LANYARD	<ul style="list-style-type: none"> ★ Branding on lanyard ★ Thanks and acknowledgement on the conference day, conference website and conference programme 	\$1,000